Web Survey Tools [1]

A web survey tool is an online service provided for a faster, more efficient data collection. Different survey companies have introduced their own web survey tools with almost similar basic features.

Web survey tools provide an easier way to get your desired responses, whether it is as low as 10 responses to as high as 1,000 responses or more. What set their web survey tools apart include the add-on features, perks, freebies, price and other factors. In this article, we will feature the top five web survey tools [3].

1. LimeSurvey

One of the most popular web survey tools, LimeSurvey [4] offers unlimited number of questions in one survey, unlimited number of surveys to be conducted at the same time and the option to unlimited number of participants in a single survey. LimeSurvey also features multi-lingual survey templates and over 20 varying question types. Movies and pictures can be included in a survey, and a WYSIWYG editor is available. User and quota management systems, conditional logic, auto-validation and assessment tools are also included in the service package. The Partners DIPR Datacenter hosts LimeSurvey, making it one of the most secured web survey providers. There's a drawback, though; you need to have a server as well as technical skills and knowledge to use LimeSurvey to the fullest.

2. SurveyGizmo

SurveyGizmo [5] features affordable and effective web survey tools which can be used by both small and large companies and organizations. In addition, SurveyGizmo is known for the proficient training service they offer for companies who want to come up with their own survey team.

3. WuFoo

The survey process is made simpler and easier by WuFoo [6]. It allows fully flexible features that make the creation of web questionnaire a lot easier and customizable. What makes WuFoo standout is the improved payment system, which allows not only payment from credit and debit cards, but also via PayPal, Authorize.net and Google Checkout. As of the moment, the company provides a generous 50 percent discount for new customers.

4. Google Forms

Google offers a variety of ways to present your Internet questionnaire with its Google Forms. With this free survey service, you can create unlimited number of surveys and acquire more than 1,000 responses. Google Forms also provides various survey themes that may boost the interest of the respondents. Google Forms can be accessed by creating a new form at your Google Docs account.

5. SurveyMonkey

One of the most widely used web survey provider, SurveyMonkey [7] allows users to create multiple surveys and navigate through them without any problem. This web survey company provides heavy-duty security assurance, efficient keyword search and usable question logic features.

There are other web survey tool providers that can be utilized for a more convenient survey process. In order to choose the most suitable web survey tool, consider the features, prices and customer feedbacks.

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