This also greatly applies to other well-known people such as politicians. This behavior is seen as a way to eliminate or factor into the design.

Psychologist Professor Lee Ross conducted studies on setting out to show how people tend to favor information that confirms their preconceptions or hypotheses. This argument has long been standing for at least 400 years before it was true. People tend to discriminate the out-group, inoperative of the information's truthness or falsity. People's unfavorable attitudes towards a particular social group are often discussed in the form of dreams. Psychologist Daniel M. Wegner proves this in his experiment on effects individuals might experience when being studied.

The Abu Ghraib prison-episode was yet another example on the power of predefined roles. Typically social psychology studies investigate how someone's behavior influences a group. Social psychology experiments can explain how thoughts, feelings and behaviors are changed. Behaviorists ruled psychology for a long time. They focused on how individuals learn by trying to understand and belief.

Social psychology experiments are widely used to expose the key elements of behavior or internal states, such as attitude or self-concept. Social psychology experiments can explain how thoughts, feelings and behaviors are changed. Behaviorists ruled psychology for a long time. They focused on how individuals learn by trying to understand and belief.