Our social anthropology guide teaches you the basics about the discipline of anthropology. It focuses on different fields, key concepts, and famous anthropologists.

- **What is Anthropology?**
- **Four Fields of Anthropology**
  - Sociocultural
  - Biological
  - Archaeological
  - Linguistic
- **Other Sub-fields**
  - Applied Anthropology
  - Medical Anthropology
  - Forensic Anthropology
  - Human Evolution
  - Primatology
Visual Anthropology

Key Concepts

- Ethnocentrism
- Cultural Relativism
- Universalism
- Transculturation
- Nature Vs. Nurture Debate
- Kinship
- Neolithic Revolution
- Religion
- Subsistence
- Gender

Research Methods

- Ethnography
- Participant-observation
- Archaeological Methods
- Ethics in Anthropology

Popular Anthropologists
Claude Levi-Strauss [28]

- Bronislaw Malinowski [29]

Franz Boas [30]

- Margaret Mead [31]

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