Our social anthropology guide teaches you the basics about the discipline of anthropology. It focuses on different fields, key concepts, and famous anthropologists.

### What is Anthropology?

#### Four Fields of Anthropology

1. **Sociocultural**
2. **Biological**
3. **Archaeological**
4. **Linguistic**

#### Other Sub-fields

1. **Applied Anthropology**
   - **Medical Anthropology**
   - **Forensic Anthropology**
   - **Human Evolution**
   - **Primatology**
   - **Visual Anthropology**

#### Key Concepts

1. **Ethnocentrism**
2. **Cultural Relativism**
3. **Universalism**
4. **Transculturation**
5. **Nature Vs. Nurture Debate**
6. **Kinship**
7. **Neolithic Revolution**
8. **Religion**
9. **Subsistence**
10. **Gender**

#### Research Methods

1. **Ethnography**
   - **Participant-observation**

#### Ethics in Anthropology

#### Popular Anthropologists

1. **Claude Levi-Strauss**
2. **Bronislaw Malinowski**
3. **Franz Boas**
4. **Margaret Mead**

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