Our social anthropology guide teaches you the basics about the discipline of anthropology. It focuses on different fields, key concepts, and famous anthropologists.

- **What is Anthropology?**
- **Four Fields of Anthropology**
  - Sociocultural
  - Biological
  - Archaeological
  - Linguistic
- **Other Sub-fields**
  - Applied Anthropology
  - Medical Anthropology
  - Forensic Anthropology
  - Human Evolution
  - Primatology
Visual Anthropology

• Key Concepts
  • Ethnocentrism
  • Cultural Relativism
  • Universalism
  • Transculturaton
  • Nature Vs. Nurture Debate
  • Kinship
  • Neolithic Revolution
  • Religion
  • Subsistence
  • Gender

• Research Methods
  • Ethnography
  • Participant-observation
  • Archaeological Methods
  • Ethics in Anthropology

• Popular Anthropologists
Claude Levi-Strauss [28]

Bronislaw Malinowski [29]

Franz Boas [30]

Margaret Mead [31]

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