Our social anthropology guide teaches you the basics about the discipline of anthropology. It focuses on different fields, key concepts, and famous anthropologists.

### What is Anthropology?

- **Sociocultural Anthropology**
- **Biological Anthropology**
- **Archaeological Anthropology**
- **Linguistic Anthropology**

### Other Sub-fields

- **Applied Anthropology**
  - **Medical Anthropology**
  - **Forensic Anthropology**
  - **Human Evolution**
  - **Primatology**
  - **Visual Anthropology**

### Key Concepts

- **Ethnocentrism**
- **Cultural Relativism**
- **Universalism**
- **Transculturation**
- **Nature Vs. Nurture Debate**
- **Kinship**
- **Neolithic Revolution**
- **Religion**
- **Subsistence**
- **Gender**

### Research Methods

- **Ethnography**
  - **Participant-observation**
- **Archaeological Methods**
- **Ethics in Anthropology**

### Popular Anthropologists

- **Claude Levi-Strauss**
- **Bronislaw Malinowski**
- **Franz Boas**
- **Margaret Mead**

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